

Raquel Gonzalez Diaz

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Product Designer – Santander (Investment Banking)

2025 – Present

- **Led the modernisation of a complex financial payment platform used by thousands of clients** across multiple continents. Redesigned critical workflows and balanced legacy constraints.
- Accelerated design exploration and shipping through **advanced AI-assisted workflows**. Implemented tools such as **Figma MCP with Claude, skills, Lovable and v0 for fast prototyping**
- **Delivered solutions for highly rule-driven platform with complex financial and international compliance system.** Collaborated with engineering and business teams to ensure the new patterns comply with established norms.

Product Manager – [The Dev Punisher](#)

2025 - Present

- This **idea originated from my experience** working closely with development teams, where I observed significant time spent reviewing pixel-level inconsistencies and visual errors.
- **Owned the end-to-end product design process, leading the experience from initial concept** and problem framing through prototyping, validation, and **final production delivery.**
- Currently continuing to refine the experience and **actively working on increasing visibility and adoption of the tool.**

Product Designer – GlobalSuite Solutions

2023 – 2025

- **Redesign of GRC software**, introducing new product sections through user-centered design with Figma and Axure.
- Maintained a **design system to ensure visual and functional consistency** using atomic design principles.
- Conducted **usability testing and analytics-based evaluations** (Google Analytics, Hotjar) synthesizing insights into design improvements that enhanced usability, clarity, and overall product effectiveness.
- **Led internal product insight sessions**, presenting new features and design decisions to **300+ cross-functional colleagues**, improving product understanding and alignment across teams

Product Designer Intern – Reingeniando

2023

- Conducted UX research, strategy, and design proposals for e-commerce clients.
- **Collaborated with clients directly, presenting design concepts and translating strategies into implemented solutions.**

EDUCATION

Masters Degree - User Experience – UNIR

Bachelors Degree - Marketing (English) – University Rey Juan Carlos, Madrid